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PRESS RELEASE



FOR IMMEDIATE RELEASE

Winsert Earns "Partner" Award at "2008 Achieving Excellence" Banquet February 19

Marinette WI – Winsert, Inc. has earned recognition as a Partner-level supplier for 2007 in the John Deere Achieving Excellence Program. The Partner-level status is Deere & Company's highest supplier rating. The Marinette WI-based company was selected for the honor in recognition of its dedication to providing products and service of outstanding quality as well as its commitment to continuous improvement. Company employees accepted the recognition during formal ceremonies held on February 19 at Davenport IA.

Winsert, Inc. is a long-term supplier of valve seat inserts to John Deere Power Systems worldwide, headquartered in Waterloo, Iowa.

Suppliers who participate in the Achieving Excellence program are evaluated annually in several key performance categories, including quality, cost management, delivery, technical support and wavelength, which is a measure of responsiveness. John Deere Supply Management created the program in 1991 to provide a supplier evaluation and feedback process that promotes continuous improvement.

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