



FOR IMMEDIATE RELEASE:

Winsert, Inc. Sales Show Significant Upswing

Marinette, WI, June 21, 2010—Winsert, Inc. executed long-term agreements with three esteemed European-based customers: Scania CV AB, MWM GmbH and Daimler AG.

According to Trisha Dickinson, president and CEO, “Winsert is now supplying our core product of valve seats made out of our patented alloys to both Scania and MWM.” However, with respect to Daimler, who has been a valued customer since 1997, Winsert is now supplying an entire assembly for an exhaust gas recirculation system. The assembly will be made in Marinette. All of this additional business equals millions in sales turnover and increased jobs for our community says Dickinson.

Dickinson states, “There are several other contracts in the works, and I will keep the community posted once the good news is finalized.”

Winsert develops specialty alloys to solve heat, wear, and corrosion problems in difficult applications, such as heavy-duty and high performance engines, and food/beverage, wood cutting, paint processing, industrial and oil/gas applications.