



Winsert INC.
THE FIRST NAME IN ALLOY DEVELOPMENT

30 Years of Engineered Alloy & Component Solutions

FOR IMMEDIATE RELEASE:

Winsert, Inc. Receives Prestigious Nomination

Marinette, WI, January 17, 2011—Winsert, Inc., was one of fifty-three companies nominated for 2010 Wisconsin Manufacturer of the Year. Winsert was nominated by BayLake Bank executives headquartered in Sturgeon Bay, Wisconsin.

According to Trisha Dickinson, president and CEO, “We feel very humbled and honored by BayLake’s decision to nominate us. Our growth rate and profitability numbers exceed business plan goals and without our amazing employees, this would have never been achieved.”

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the awards program. The winners, selected by an independent panel of judges, will be announced at a black-tie banquet on February 24, 2011 at The Pfister Hotel in Milwaukee.

Winsert, Inc. develops specialty alloys to solve heat, wear, and corrosion problems in difficult applications, such as heavy-duty and high performance engines, and food/beverage, wood cutting, industrial and oil/gas applications.